

YEARBOOK SOFTWARE DONE RIGHT

LumaPix®:YearbookFusion™

Automatic panel pages from PSPA CDs

Great-looking, flexible panels with minimum effort

Feature

Multipage albums stored as single project

Eliminates page ordering errors

Locked templates matching your album specs

Eliminates errors due to incorrectly-sized layouts

One-click upload to your facility

Easy submissions

Branding reflects your company

Software is perceived as a benefit of working with your company

Superior ease of use

Students and staff enjoy using FotoFusion

LumaPix

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Contact Bob Winkler 888-753-4647

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to arrange a demonstration

Overview

YearbookFusion offers a fully-featured, all-in-one solution for laying out and submitting professional-calibre yearbooks:

- PC software, installed in the school, for laying out and submitting yearbooks
- Connectivity from the software to your facility, for receiving layouts to folders on your machines
- Layouts, custom-designed for your book's page and cover sizes, to eliminate layout errors
- Licensing tools, accessible via the web, for your staff to allocate licenses to schools
- Training for your staff and end users, delivered by video or in person as appropriate
- Support, delivered by email and phone, on a second-tier basis by LumaPix staff.

It's everything you need to maintain annual relationships with schools while streamlining the end-to-end yearbook production process.

Yearbook-Specific Features

- **PSPA CD import**
 - Users can import an industry-standard "photographers CD", which contains student portraits and a text file describing them
 - Users can easily query to find students in a particular grade / home room / last name / etc.
 - Records can be re-imported to integrate or replace existing student records
- **Database manipulation**
 - Users can move students from one classroom to another, integrate reshoots, remove students that have left the school, bulk tag images, etc.
 - Fully integrated with the FotoFusion user interface, not a separate product
- **Automated panel creation**
 - Integrated and automatic creation of classroom panel pages
 - Filtering the database by criteria (home room, grade, etc) drives the creation and population of a grid of student images that span as many pages as required
 - Customizable label contents (First Name/Last name/etc), positioning (below/edge), and formatting (color/shadow/font/etc)
 - Knock out groups of cells and replace with candids
- **Locked publisher-specific canvas size presets**
 - Publishers can specify bleed/safe/spine/flap/page dimensions and then distribute locked-off templates to their customers
 - Users "can't hurt themselves" by resizing pages or, if applicable, deleting pages from fixed-page-count books
- **"Paint by numbers" publisher templates**
 - LumaPix design services offer a la carte design of yearbook templates specific to your customers.
 - Design once and distribute to all schools that you publish for
 - Anything from a starting point to a 'one-click-and-done' album, according to your needs

General Features

YearbookFusion is based on FotoFusion::Extreme, the acclaimed layout tool from LumaPix - with the addition of tools specific to yearbook creation.

- **Powerful layout tools**
 - Real-time direct manipulation. Amazingly fluid and intuitive
- **Powerful architecture**
 - Non-destructive, resolution-independent composition environment. No layout decision is ever binding
- **Multipage**
 - The entire yearbook exists as a single project (not 40 separate PSD files as in Photoshop)
- **Easy to learn**
 - Video tutorials, tooltips, extensive help.
 - No need to learn key bindings, most controls are direct

Output and Communications

FotoFusion can render multipage projects to any resolution for output at your facility. When the yearbook layout is complete, the yearbook staff clicks a button which uploads the project to your server, ready to edit or print.

- **Rendering**
 - Output designs to layered PSD, multipage PDF, JPG, BMP, TIF, TGA, PNG
 - Output resolution can be locked to your specifications
 - Local rendering/printing by school machines can be disabled at your preference
- **Batch**
 - Render all pages in a project with a single command
- **Lab Editing**
 - Publishers can open and manipulate school projects, making edits up until printing
- **Upload**
 - Schools can upload directly to your server (configured per publisher).
 - Uploads can be rendered files or raw projects

Branding marketplace

- **Add your branding to the CD & user interface**
 - The software is presented it as "YearbookFusion - provided by <Your company>"
 - Appears in title bar, splash page, and bundled content page (if you choose to bundle a custom layout)

Training

- **For schools:**
 - Integrated video tutorials
 - Comprehensive written help in CHM and PDF formats
 - In-depth yearbook-advisor-specific video tutorial
 - A la carte on-site group training
 - Out-of-box end-user experience includes standard yearbook templates, with custom per-publisher templates also available
- **For Publishers:**
 - Additional publisher-specific video tutorial
 - Access to live interactive video training event
 - If appropriate, a la carte on-site training

Licensing

- **Designed for publisher resale**
 - This is a special version of FotoFusion designed for use by schools
 - You purchase an annual license (a fraction of the price of a full FotoFusion license)
- **Licensed by school, per year**
 - The licenses are tied to a particular school and renew annually
 - Can be installed on up to 40 machines in parallel:
 - Filling a classroom
 - At the yearbook advisor's home
 - In the yearbook staff office
 - At the yearbook staff's homes
- **Can form the basis of an digital art class**
 - A valid substitute for inDesign or Photoshop
 - Position it to the school as a benefit of using your company for yearbooks.
- **Simple 'kitty' approach to licensing**
 - Licenses are purchased in blocks
 - Publishers have access to web-based license administration tools
 - Schools are allocated licenses from the publisher's pool of licenses by the publisher
 - More licenses can be added to the kitty at any time
 - Each license will stamp the school's name at the bottom of each page

Pricing

- **Straightforward pricing**
 - Volume breaks based on number of schools
- **Aggressively priced**

Next Steps

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